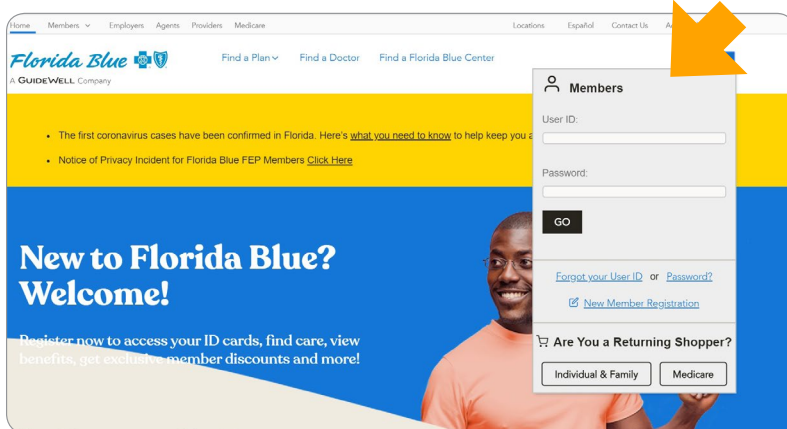


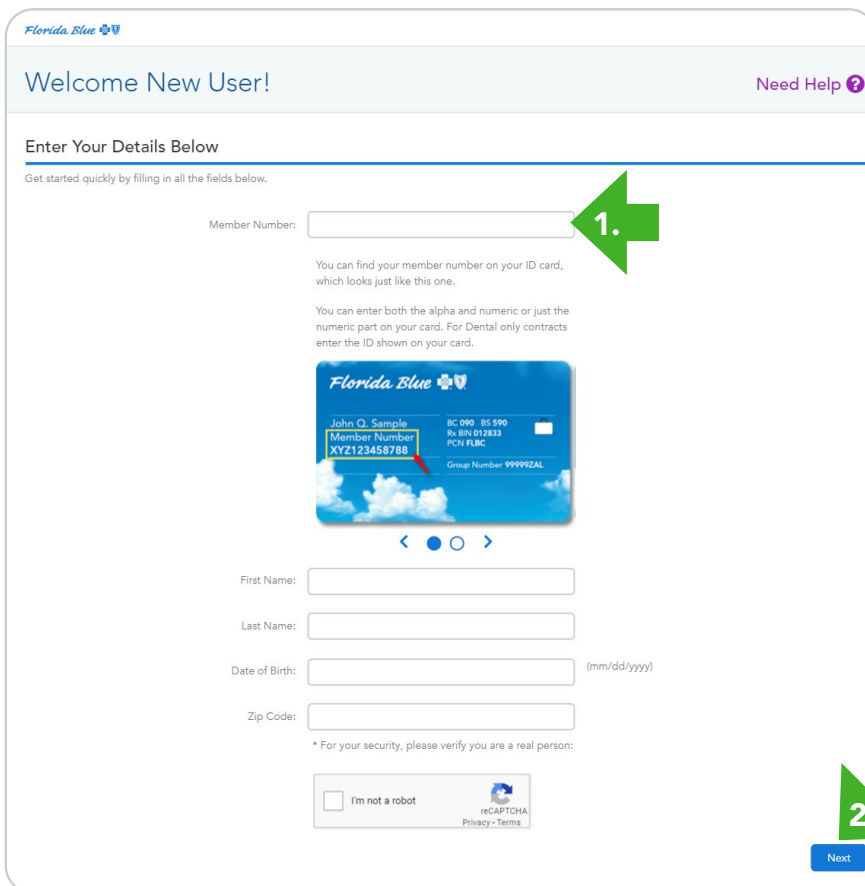
Visit **FloridaBlue.com** to **Sign Up** and **Log In**



If you are already signed up for an account, simply enter your **User ID** and **Password** to log in. If you forgot these, click Forgot your User ID or Password. You'll need your Florida Blue Member ID to recover your User ID.

If you have trouble logging in, call 800-352-2583 for help.

New User Sign Up

A screenshot of the Florida Blue 'Welcome New User!' sign-up form. The form is titled 'Welcome New User!' and includes a 'Need Help?' link. Below the title is a section 'Enter Your Details Below' with the instruction 'Get started quickly by filling in all the fields below.' The first field is 'Member Number', which is highlighted with a green arrow labeled '1.'. Below this field is a sample Florida Blue ID card for John Q. Sample, showing the Member Number XYZ123456788. Below the ID card is a section for personal information with fields for 'First Name', 'Last Name', 'Date of Birth' (with a '(mm/dd/yyyy)' format hint), and 'Zip Code'. At the bottom, there is a security verification section with a checkbox for 'I'm not a robot' and a reCAPTCHA logo. A green arrow labeled '2.' points to the 'Next' button at the bottom right of the form.

Step 1: To Sign up for your Member Account, you'll need your **Member Number** (shown on your ID card).

Step 2: Fill in all of the boxes, and click **Next**.

(continued next page)

New User Sign Up (continued)

Florida Blue

Welcome New User! [Need Help ?](#)

Sign Up Now

Get started quickly by filling in all the fields below.

Choose a User ID:

Choose a New Password:

Re-enter New Password:

User ID Guidelines

- Example: john_doe1234
- Must be 6 - 25 characters
- Acceptable characters: A-Z, a-z, 0-9, _ , - , . , \$
- Cannot contain spaces
- Not a 9 digit number

Password Guidelines

- Example: MY@ccount2233
- Must be 6 - 15 characters
- Acceptable characters: A-Z, a-z, 0-9, @ , _ , - , \$, #
- Must contain at least one letter
- Must contain at least one number
- Cannot contain spaces
- Cannot be the same as your User ID or Site Password

3.

4.

[Next](#)

Step 3: Choose and type in a User ID (click on User ID suggestion for help on User IDs).

Step 4: Choose and type in a Password. The Password must be typed in twice for security purposes. Click **Next**.

*If you opt-in for electronic communications, a screen for **email address** will also appear on this screen. If so, enter your email address twice, and click **Next**. (not applicable for everyone)*

Note: Write down your User ID and Password in case you forget them later.

Florida Blue

Welcome New User! [Need Help ?](#)

Enter Your Details Below

If you ever forget your password and need to reset it, we will ask you security questions based on the clues you enter below. Make sure you write down what you enter, because you will have to answer exactly the same, in the same way.

Security Question 1

Create a Question:

Enter your Answer:

Security Question 2

Create a Question:

Enter your Answer:

Security Question 3

Create a Question:

Enter your Answer:

Guidelines

- Questions: Must be 4 - 255 characters
- Questions: Not duplicate of another question
- Answers: Must be 3 - 30 characters
- Answers: Not the same as the corresponding question or another answer
- Acceptable characters: A-Z, a-z, 0-9, _ , - , . , \$, #

Example Question: What was your favorite color?

Example Answer: Blue

5.

[Next](#)

Step 5: Type three different security questions and type an answer to each. Click **Next**.

Note: The security questions will be used if you forget your **User ID** or **Password**.

Florida Blue

Welcome New User! [Need Help ?](#)

You're Ready To Sign In.

Click Continue to view your account.

Your User ID is: ex

6.

[Continue](#)

Step 6: Click **Continue**, and you'll be taken to the member website homepage.